

## **Bio for Nominations for the Black Point Beach Club Association Board of Governors**

### **Sharon Sweeney Bruce**

53 Sea Spray Avenue

As a life-long Black Pointer, I would welcome the opportunity to serve on the BPBC Board of Governors. I grew up here and am thrilled that my husband and I were able to purchase our own home here in April, 2019. When we were having difficulty finding a home to purchase, my husband would say, "Could we look at another beach?" "Absolutely not!" was my reply. BPBC is such a unique community and we are truly blessed to be here. I love this community and wish only the best for our members. The Board of Governors has faced unprecedented challenges this year. These challenges are likely to continue into the near future, and may extend for years to come. A strong, cooperative, respectful, and nimble board will be vital to the continued success of the beach community.

With over 30 years of association management and volunteer experience, I believe I would be asset to the leadership team (please see my curriculum vitae below). In addition to my tenure as a non-profit executive director, I have served as chair, president, and secretary/treasurer of several organizations. I know the challenges of being a volunteer leader. I also have mentored executive directors and volunteer boards; and have provided strategic planning facilitation.

Listening to the constituency, providing relevant information, and ensuring transparency are pillars to building trust. It would be my honor if I were elected to the BPBC Board of Governors.

### **CV for Sharon Sweeney Bruce, CAE**

#### **Association Management Positions**

##### **Connecticut Association of School Business Officials (CASBO)**

Executive Director—1997—present

As Executive Director, I am responsible for implementing the goals, policies, and mission statement of CASBO. Paramount to these responsibilities is working with the Board of Directors to develop, monitor, and update the strategic plan and use it as a guide for all of the association activities. General management responsibilities include, but are not limited to: advocacy, communication, financial management, governance, member services, professional development, event planning and promotion.

**Association Enterprises**—Association Management Firm, President providing services:

Executive Director—Connecticut Society of Association Executives (CSAE)

Strategic Planning and Executive Mentorship Services

**Association Resources**—Association Management Firm

Vice President—1995-1997

Executive Director—1990-1997—Connecticut Association of Optometrists; Connecticut Podiatric Medical Association; Association of Collegiate Licensing Administrators

Financial & Association Administrator—1988-1990

#### **Education**

Institute for Organization Management, ASAE & US Chamber of Commerce—1990-1995

Central Connecticut State University, BS in Marketing—1988

#### **Certifications & Awards**

Certified Association Executive (CAE)—1996-present

Massachusetts ASBO—Friend of MASBO Award—May, 2013 & 2017

ASBO Recognition for Accomplishments Above and Beyond Its Mission—2010—Bone Marrow Donor Drive

CSAE: Community Service Award—2009; Leadership Award—2007; CSAE Shining Star Award—2002

Connecticut Association of Optometrists President's Award—1996

#### **Professional Organizations & Committees**

Connecticut State Department of Education Strategic Planning Committee – Member, 2013

Association of School Business Officials International – Member, 1997-present

ASBO Affiliate Executive Directors Group (AEDG) – Member, 1998-present; Vice-Chair, 2011; Chair, 2012

American Society of Association Executives (ASAE) – Member, 1991-present; CAE Exam Review Committee

(various years); *Association Management Magazine*, April, 1999 – Featured in Young CEOs on the Move article

Connecticut Society of Association Executives (CSAE) – Member, 1990-present; Secretary/Treasurer, 2005, 2013-

present; Newsletter Editor, 2012-2013; Director, 2011-2012; Vice-President, 2006; President, 2007; Executive

Director, 2002-2004